

VICTORIA UNIVERSITY OF WELLINGTON
Art Collection

Development Strategy 2010-2012

This should be read in conjunction with the AAG Collection Development Policy. It sets out short-term objectives for collection development over the next two years.

They are as follows:

1. To develop the contemporary photography collection by acquiring works by leading and emerging artists.
2. To identify and fill gaps in the collection of major artists not yet represented in the collection (from the 1960s to the present).
3. To acquire works by emerging artists to invigorate the collection and ensure its focus is proactive.
4. To commission a site-specific work by a Maori artist that will appropriately celebrate the relationship between the Tenth's Trust and Victoria University to be sited at the Pipitea Campus, in or in the vicinity of Rutherford House.
5. To investigate the feasibility of expanding the collection into new media, for example building a modest collection of moving image works that could be integrated into the campus environment (siting a screen in a suitable location for a period of time, then moving this to another location as a dedicated venue for such work).
6. To explore the possibility of commissioning works that invite artists to respond to the university or the collection in some way.

In addition to the priorities for collection development listed above key priorities for the care, presentation, interpretation and promotion of the collection over the next two years are:

1. To initiate a coherent programme that will ensure that Collection works are hung in key sites across all campuses (reducing the number of works currently in storage), and ensuring that an effective system is in place so that requests for the movement and re-hanging of works is undertaken in a timely and effective fashion.
2. To develop the Collection pages on the AAG website to make this an informative, one-stop resource for staff, students and the wider community.
3. To ensure that key university staff are aware of the AAG's role in managing the Collection and that procedures for its care and maintenance are understood and adhered to.

4. To develop an annual conservation plan that identifies key priorities and plans for remedial work to be undertaken in a coherent and logical fashion, within a set budget.
5. To initiate a coherent programme of work to ensure that information on all Collection works on the database is accurate and up-to-date.
6. To ensure that the recent audit of locations is up-to-date and that this information is uploaded to the database and updated on a regular basis.
7. To ensure that all VUW Art Collection works on display are adequately labelled and that they are assessed for security and other risks, with a programme of work to improve the situation and safety of works established and maintained.
8. To ensure that Collection policies, protocols and procedures are up-to-date and relevant and that these are available via the website and in hard copy.
9. To ensure that administrative systems relating to the Collection are in place and functioning well.
10. With Campus Services and through the Capex process, develop plans for improved storage facilities with potential for these to enable the development of the Collection into new areas (for example works on paper, 3D, multimedia, and moving image).
11. To involve Art History, Museum and Heritage Studies students and Gallery volunteers in the work of the gallery, in particular, developing suitable projects that will see the Collection better known, understood and utilised.
12. To explore innovative ways to raise awareness of the Collection amongst staff, students and members of the public, including involving artists, writers and curators in mediating the works in various ways.
13. To ensure that the Collection is addressed within the exhibition programme of the AAG, for example, by means of the occasional in-focus or new acquisitions exhibitions, or by means of the occasional commissioning project.